

# WALDEGRAVE ARMS

A community pub owned by the East Harptree Community Benefit Society

## Community Pub Profile

This is a summary of the key expectations from the community based on the community survey.

## Overview

- A warm and welcoming family (and dog) friendly, food focussed pub where people can come to enjoy good food and drink
- An inclusive, vibrant, social meeting place, where all parts of the community feel welcomed
- Traditional family country pub – serving needs of local community but providing an attractive destination pub for people from the wider area

## The landlord/tenant

- A warm, welcoming and inclusive landlord that will actively promote community cohesion
- A landlord / tenant that is friendly and village-orientated that wants to be actively engaged with village life & has the ambition for the Waldegrave Arms to become a vibrant part of the community
- Professional social media presence
- Providing high levels of friendly customer service to all

## Food & Drink Offering

- Good range of quality beer, lagers, ciders, wines along with a good selection of non-alcoholic drinks
- Good quality pub food with changing specials providing variety and choice e.g. healthy options, veggie/vegan alternatives, children's menus, weekend/Sunday roast
- The food offering should include affordable meals, although more "up market" food offerings may also be offered. All food should major on fresh produce and should be unpretentious and consistent quality.

- Consider day time offering e.g. coffee and cake targeted as a meeting place for people in the village in the mornings and light lunches/sandwiches available at lunch times.

### Facilities

- Clear and consistent opening hours
- Well maintained premises, with high levels of cleanliness
- Well kept, attractive garden with provisions for children, comfortable seating and dog friendly
- The layout of the pub to meet the needs of both 'drinkers' and 'diners', ensuring all feel welcomed and comfortable - balancing a "restaurant/lounge" culture with those that want to meet socially for a drink
- Car parking facilities for the safe drop off and pick up of school and pre-school children outside of the peak trading times

### Activities & community engagement

- Hosting range of different social activities/events in the pub and grounds regular events that appeal to a wide range of preferences (e.g. summer BBQs, special evenings, live music events, quiz nights) to help develop a sense of community spirit
- To promote activities, services and facilities that contribute towards developing community cohesion, combat social isolation (e.g. drop-in socials) and promote health and wellbeing (e.g. walking, cycling, or cultural groups)
- Actively develop links with and supporting existing community events and groups
- But not compete with existing village facilities such as the Theatre and Pavilion

### Enthusiastic Membership

Our community company has over 320 members all of whom have personally invested to 'Save the Waldy'. This membership list will be available to help a tenant market their business.